

UPPER CUMBERLAND BUSINESS DIRECTORY



uppercumberlandbd.com

The Modern Phone Book
FOR THE UPPER CUMBERLAND

Support Local. Grow Local. Together



COMMUNITY PLAN

ALWAYS FREE
FOR ALL LOCAL BUSINESS

Always 100% Free

- Category (all that apply)
- Business Name
- Phone Number
- Address

"Zero-Risk Digital Footprint"



VERIFIED BUSINESS PLAN

*Build Trust & Showcase
Your Business*

\$9 mo or \$89 year

- Community Listing features
- Business Logo (Branding)
- Enhance Description
- Up to **5** Images
- Business Hours Posted
- Website Link
- Social Media Links
- Respond to Reviews
- Verified Badge



FEATURED BUSINESS PLAN

*Get Found Before Your
Competitors.*

\$19 mo or \$189 year

- Verified Business features
- Priority Placement
- Up to **10** Images
- Up to **1** Videos
- Email Link
- Business Announcements
- Offer Coupons/Promos
- Upcoming Events
- Special Offers (UCBD & B2B)
- Featured Badge



BUSINESS SHOWCASE PLAN

*Turn Your Listing into a
Mini Website.*

\$39 mo or \$389 year

- Featured Business features
- Home Page Rotation
- Up to **15** Images
- Up to **3** Videos
- Services Offered
- FAQ Section
- Team Member Profiles
- Downloadable Brochure
- Downloadable Sales Flyer
- Offer Seasonal Promotions
- Showcase Badge
- Specialty Badges

* As they apply
-woman or veteran owned



GROWTH LEADER PLAN

*Accelerate your local reach
and dominate search.*

\$59 mo or \$589 year

- Business Showcase features
- Lead Generation Form
- Up to **25** Images
- Up to **6** Videos
- Book Appointment Link
- Blog / News Updates
- In Listing Contact Button
- Priority Category Placement
- Growth Leader Badge



UCBD PARTNER PLAN

*Maximum Exposure.
Top Results.*

\$79 mo or \$789 year

- Growth Leader Features
- Top Placement in Search
- **Unlimited** Images
- **Unlimited** Videos
- Certification Display
- Licenses Display
- Verified Insurance
- Qtrly Business Spotlight
- Featured in Newsletter
- Partner Badge
- Included on Partner Webpage
- Listing Support



UCBD AMBASSADOR PLAN

*Get Premium Marketing
Tools by Partnering With us.*

Free to Join

- Featured Business Benefits
- Limited Space Available
- To celebrate our launch, we are opening applications for our Exclusive Ambassador Program through Dec 31, 2026

Other Perks:

Built-In SEO Authority: We optimize every page for local search. Listings here act as powerful back links, boosting your business's visibility on Google.

Google Business & Active Ads Synergy: We drive traffic directly to your listings using targeted local ad campaigns and a verified Google footprint.

Strength in Numbers: Join a thriving network of over **600+ trusted local businesses** already dominating the Upper Cumberland region.

Direct Inbound Lead Generation: Upgrade to capture hot customer quote requests and project inquiries on your page, routed instantly to your email inbox.

Free Risk Management Access: Protect your team and improve morale with our built-in center filled with free, high-yield workplace safety training shorts.

Contact us: uppercumberlandbd@gmail.com or 931-200-8199 (leave a message)